



# Your Prevention Partner in the VAPING EPIDEMIC

## EDUCATION

- SCHOOLS**  
presentations to staff, school boards, admin and students
- PARENTS**  
outreach through newsletters, social media, and other media outlets
- COMMUNITY**  
outreach through media and social media
- POLICY MAKERS**  
meetings including youth, community members, parents, teachers, and health professionals

## ALLIANCE WORK

- 1 RECRUITMENT**  
recruit interested persons in a target community to join work group.  
Example: concerned parents and youth, community leaders, substance misuse professionals, etc.
- 2 FORM WORK GROUP**  
bring members together, educate and empower leadership
- 3 CREATE PLAN FOR CHANGE**  
together create goals, strategies, objectives and activities to implement a plan to introduce to the community.

## COMMUNITY BASED ASSESSMENT

- ASSESS THE ENVIRONMENT** completing an environmental assessment is necessary to help clarify the community's demographics and needs
- PROFILE LOCAL LEADERS** understanding networks of key decision-makers and those who influence them in a community helps prioritize alliance work
- GATHER DATA** tobacco and nicotine use, death and disease prevalence, retail assessments, compliance checks, focus groups and gather public opinion
- ASSESS IMPACT** some communities are disproportionately impacted by tobacco and nicotine, analyze interventions through a health equity lens

## PARTNER ON POLICY

WHEN THE COMMUNITY IS READY

- SCHOOL**
- COMMUNITY**
- MUNICIPALITY**

### Additional Resources:

[www.tobwis.org](http://www.tobwis.org)  
[www.tobaccoischanging.org](http://www.tobaccoischanging.org)

For more information contact us: **715-485-8400** or email: [felicia.fisk@polkcountywi.gov](mailto:felicia.fisk@polkcountywi.gov) and [yolanda.candler@polkcountywi.gov](mailto:yolanda.candler@polkcountywi.gov)