

# Western Wisconsin Tobacco-Free Alliance Student Poster Contest Guidelines

## How to enter:

- Must be between 6th-12th grade
  - Poster judging will be divided into two groups, 6th-8th grade level and 9th-12th grade level
- Must be a resident of the following counties: Barron, Burnett, Pepin, Pierce, Polk, Rusk or St. Croix
- Poster must be submitted to [felicia.fisk@polkcountywi.gov](mailto:felicia.fisk@polkcountywi.gov) by **April 18th, 2025**
  - With submission of poster please provide an adult's contact information
    - Name
    - Phone Number
    - Email
- Winner will receive a VISA gift card. Values of the gift cards are as follows:
  - **1st place winners:** \$300 VISA gift card
  - **2nd place winners:** \$200 VISA gift card
  - **3rd place winners:** \$100 VISA gift card
- There will be one 1st, 2nd, 3rd place winner from each group

## All posters must meet the following requirements:

- All posters must be original content and not created using Artificial Intelligence
- Sized to 11"x17"
- Posters must be created digitally using resources like Canva, Microsoft Publisher, etc.
- Images and graphics included on posters must be copyright free
- Posters must be submitted as a PDF
  - PDF must not exceed 10mb
- Information to be included on the bottom of all poster:
  - "For help quitting call 1-800-QUIT-NOW or text READY to 34191"
  - Add specified logos, including the Quit line and WWTFa logo
  - Add "Designed in partnership with" and WWTFa logo and student's name
  - The WWTFa logo can be found at [www.wwtfa.org](http://www.wwtfa.org)

## 1. Wisconsin Tobacco Quit Line

This is a FREE resource we promote to help people who are struggling with nicotine addiction and would like help trying to quit. The poster does not need to target a specific age range or demographic, but you can choose to if you would like.

### The following requirements are:

- "Call 1-800-QUIT-NOW"
- "Text READY to 34191"
- "Visit WiQuitLine.org"
- This is a free resource
  - Optional: specify there is a free 2-week supply of the patch and lozenges or gum

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## 2. Community Cleanup Poster

This poster will be provided to community organizations as a template to promote their upcoming clean up events. This can include parks, rivers, and/or other community cleanup locations.

**The following requirements are:**

- A space to add date and time
- A space to add the location
- Optional: A space where a map can be added
- A fact about commercial tobacco related litter or an encouraging statement about the importance of cleaning up our community

## 3. “No Smoking” signage

The signage will be used at designated smoke-free areas at partnering community locations.

**The following requirements are:**

- Prominent red no smoking symbol (🚭) with both a combustible cigarette and an e-cigarette/vape inside.
- Large prominent text: “NO SMOKING”
- Additional smaller text: “This area is smoke-free, including electronic cigarettes”

**Resources and fact sheet websites:**

- <https://ctri.wisc.edu/fact-sheets/>
- <https://www.dhs.wisconsin.gov/tobacco/resources.htm>
- <https://truthinitiative.org/research-resources>

## Western Wisconsin Tobacco-Free Alliance Student Poster Contest Submission Page

Please attach this PDF with your poster submission. All poster submissions should be emailed to [felicia.fisk@polkcountywi.gov](mailto:felicia.fisk@polkcountywi.gov). The following information is required for all poster submissions so that the Alliance is able to contact you if you are selected as one of the winners. All information will be kept private and only used for the Alliance purposes. If you are selected as a winner of the contest the Alliance coordinator will notify you. By filling out the information below you are giving the Alliance permission to contact you and share the design you have created.

**Creator's Name:** \_\_\_\_\_

**Guardian's Name:** \_\_\_\_\_

**County of Residence:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Guardian's Email:** \_\_\_\_\_

**Guardian's Phone Number:** \_\_\_\_\_

- By submitting this form, I am verifying that my child is able to enter this poster contest with my consent
- I give the Alliance permission to share my child submission if selected with the community is such as a press release, social media and by printing and sharing with community organizations.

**Guardian's Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_